

2024 RODEO SPONSORSHIP CONTRACT

For and in consideration of the mutual promises and covenants contained herein, Prescott Frontier Days, Inc. hereinafter referred to as PFD, and _____, hereinafter referred to as Sponsor, hereby agree as follows:

- Sponsor agrees to purchase one of the below Sponsorship Opportunity levels for the total sum listed payable on or before the 1st day of May, 2024. (Please check one)

- | | | |
|--|---|--|
| <input type="checkbox"/> Heritage - \$25,000 | <input type="checkbox"/> Champion - \$7,500 | |
| <input type="checkbox"/> Legacy - \$15,000 | <input type="checkbox"/> Partner - \$5,000 | <input type="checkbox"/> Special Media |
| <input type="checkbox"/> All-Around - \$12,500 | <input type="checkbox"/> Rawhide - \$2,500 | <input type="checkbox"/> Food Services |
| <input type="checkbox"/> Remuda - \$10,000 | <input type="checkbox"/> Amigo - \$1,000 | |

- PFD hereby agrees to provide the advertising, promotional services, signage and awards as set forth in the attached Sponsorship Opportunity packet hereby incorporated by reference as Exhibit A.
- Should payment not be made on or before the above noted due date, Prescott Frontier Days®, Inc. shall have no further responsibility hereunder, and the undersigned agrees to pay Prescott Frontier Days®, Inc. all costs incurred by Prescott Frontier Days®, Inc. due to the undersigned's commitment herein.

Additional terms: _____

Sponsor Init. _____ PFD Init. _____

Name of Sponsoring Organization

Sponsor's Name (Print)

Address

Sponsor's Signature

Date

City State Zip

Cell Phone

Telephone Number

Prescott Frontier Days®, Inc.

Date

Gen. Mgr.

Local Contact Name & Number

Prescott Frontier Days®, Inc.

Date

President

Email

Sponsor Jacket Size: (circle one)

Sm Md Lg XL XXL 3XL

Please mail, hand deliver or email your completed contract to:

Prescott Frontier Days®, Inc.
c/o Jim Dewey Brown
840 Rodeo Dr. Building D.
Prescott, AZ 86305

sponsors@worldsoldestrodeo.com



For more information, please contact us at: 928-923-6775
or visit us on the web @ www.worldsoldestrodeo.com