



Know Before You Go

Prescott Frontier Days World's Oldest Rodeo Parade

- Friday night (July 5) soft barricades are put in place
5:00 pm streets closed
- Parade starts at 9:00 am, Saturday, July 6
There are over 100 entries, parade may take up to 3 hours
- Parade is family friendly and free
- Parking at a premium; parking structures available (plan ahead)
- There will be lots of horses and moving vehicles
- Programs are free and being passed out by our local Scout Troop
- Announcers provide information on parade entries and are spaced throughout the parade
- Parade marshals are located throughout the parade route (they have radios)
- Lost children booth available at corner of Goodwin and Cortez, off Courthouse Square
- Be prepared for heat, Water for purchase available
- Bring hats, sunscreen, water, chairs
- Consumption of alcohol or drugs prior to or during the parade is not tolerated.
- Medical emergency staff on hand
Fire Department and Medical Response team
Located at Montezuma and Carleton
- Portable toilets and hand washing stations available throughout the parade route and on Courthouse Square
- Whiskey Row Boot Race follows the parade. Sponsored by the Hensley Beverage
Distributing This is a boot race for kids.